

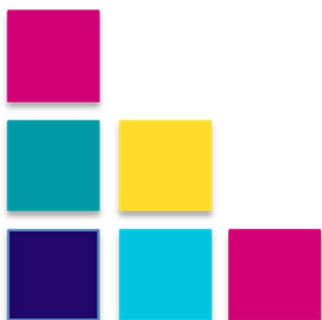


BLUEPRINT

Education and Training Services Limited



L7 Professional Consulting Qualifications



Introduction

Before starting a course that leads to a management consultancy qualification it is important to choose the correct level of study. Your decision will need to take into account a number of different factors:

- current job role
- previous experience
- general standard of education
- time availability

If you would like assistance with this decision please contact us at 0845 8620 140 or email us at customerservices@managers.gb.com.

THREE STEPS TO CONSULTING SUCCESS

1. Choose the correct level
2. Select your qualification type
3. Enrol

About us

As a top-quality training provider we are accredited by the Chartered Management Institute and the Institute of Consulting to offer a full range of nationally and internationally recognised management and consulting qualifications.

The Blueprint Service

At Blueprint we provide high-quality supported distance learning that meets the needs of busy people. We understand that today's hectic world demands never a sense of work-life balance.

We also know that managers and consultants are always "on the go" and highly mobile so being able to access study resources 24/7 through the **i-cademy** learning portal is a real bonus.

Our Fees

We believe in straight talking and transparency when it comes to money. What you see is what you pay. There are no "hidden" extras like VAT, registration, Certification, or assignment marking.

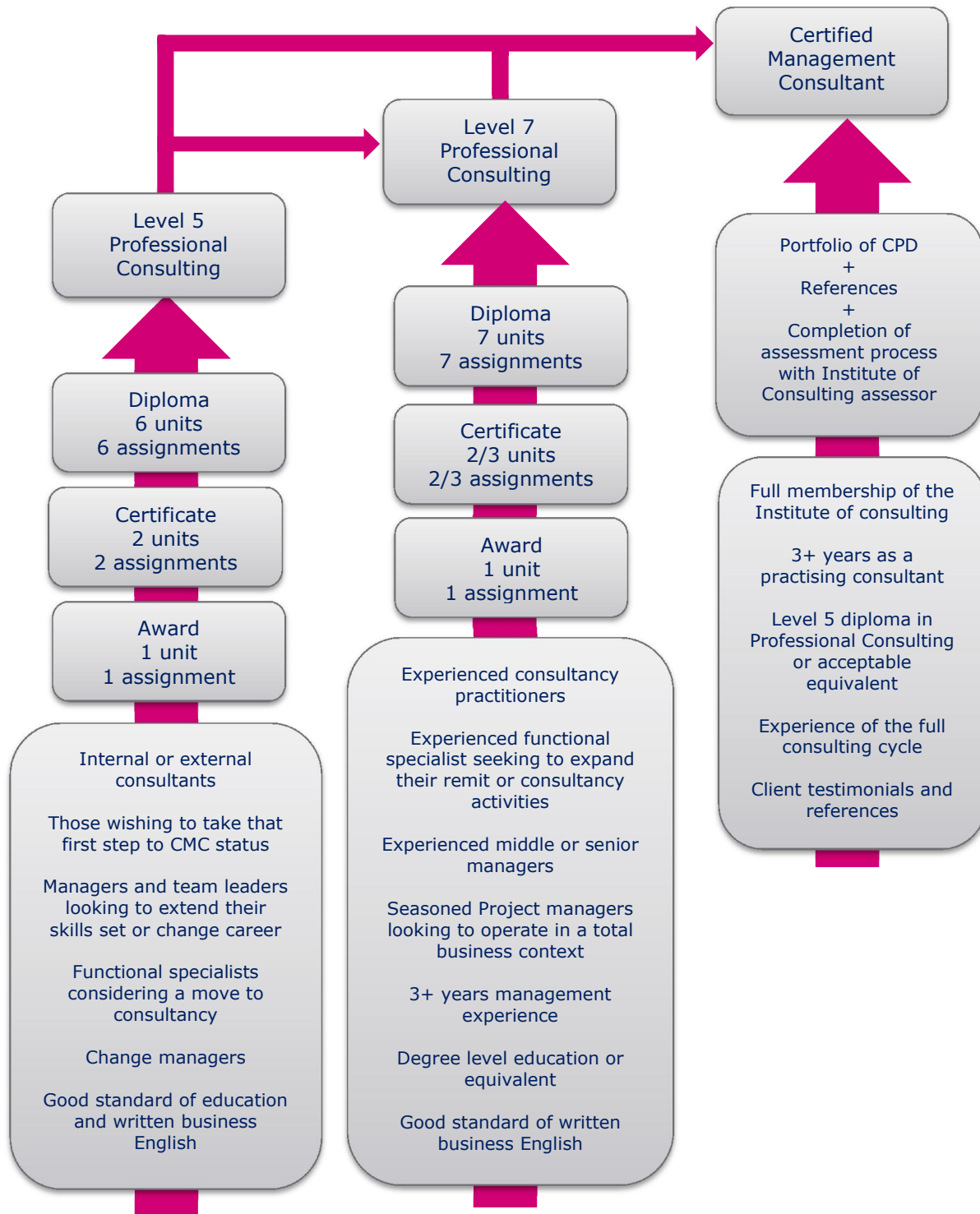
Everything is included – all learning resources, study texts, tutor support and we even pay for a studying membership of the Institute for you. The fee list is at the back of the brochure.

About our courses

Our distance learning courses have been specifically designed and produced to meet the needs of today's practitioner. It is possible to enrol on these programs at any time – no waiting for the beginning of the academic year. You get instant access to all your study resources through our online learning portal www.i-cadamey.org

Consultancy qualification pathway

The simplest way to decide which qualification is best is to match your current experience and levels of ability to the qualification requirements, and then to check the full course details to make your final decision. Don't forget to think about your time availability of the speed with which you wish to obtain a qualification.



Level 7 Professional Consulting

The Level 7 programme has been developed for experienced consulting practitioners who now want to develop their skills to lead consultancy interventions and teams and work closely with clients to achieve organisational change; and for those seeking to enter management consultancy having gained significant expertise in their own functional area or senior/operational management.

Participants

- Consulting practitioners
- Experienced functional specialists
- Seasoned project managers
- Experienced Senior and Middle managers

Assessment demands

Each unit of learning has a written assignment of 3.500 words.

Most people take 4-6 weeks to complete a unit.

Qualifications available

Three qualifications are available.

Award = 1 unit

Certificate = 2/3 units

Diploma = 7 units (4 core + 3 optional)

Level 7 Award

This short Award is a great kick-start to any career in consulting, or a short skills improver for the more experienced practitioner. Content includes Unit 7030 Managing consultancy interventions:
Study method: Distance Learning Tuition support period: 3 months

Level 7 Certificate

The Certificate can be obtained by completing two units. However we understand that many practitioners seek a more rounded development experience so we have two options: a two unit option or a three unit option. In both options unit 7030 will be studied together with a choice of either one or two additional units from the permitted list.

Certificate Option 1 – two units

Core unit: Unit 7030 + One from: 7026, 7027, 7028, 7029, or 7031.

Study method: Distance Learning

Tuition support period: 4 months

Certificate Option 2 – three units

Core unit: Unit 7030 + Two from: 7026, 7027, 7028, 7029, or 7031

Study method: Distance Learning

Tuition support period: 6 months

Delivery method

Distance learning with excellent personal tutor support.

Instant access to the ground-breaking i-cademy learning portal.

24/7 access to web based learning resources means you can study when it suits you.

Level 7 Diploma

To achieve the Diploma seven units must be studied. There are four mandatory units and three units from the optional choice list. Assessment is by one written assignment per unit.

Core units: 7026, 7027, 7030, 7031

Option units: Three from 7028, 7024, 7025, 7029, 7002, 7006, 7009, 7010, 7020

Study method: Distance Learning Tuition support period: 12 months Price: £3200

Table of units available

The following table shows the units within the programme range and the rules relating to unit choices for all three qualifications.

✓ = Available for Award and Certificate

M = Mandatory units for Diploma

O = Optional unit choices for Diploma only. Choose three to value of 20 credits

Unit Title	Permitted units		
	Award	Cert	Dip
7030 Managing consultancy interventions Content includes: Explores different models and approaches for managing consulting interventions together with individual consulting style, the consulting cycle identifying the main risks to success and strategies to overcome these.	✓	✓	M
7027 Entry and diagnosis Content includes: examines the initial entry and diagnosis stage of the consulting cycle, how to develop a positive client relationship, identify client needs and produce an effective proposal.	✓	✓	M
7026 Organisational structure and culture Content includes: explores organisational culture and structure, their impact upon the client organisation, diagnostic tools, techniques and change management models to support the work of the consultant.	✓	✓	M
7031 Tools and techniques for effective consulting Content includes: understanding of a wide range of tools of analysis used for effective problem diagnosis, situation analysis, problem solving and decision making and how to use them in a structured way in various stages of the consulting cycle	✓	✓	M
7028 Group dynamics and facilitating skills Content includes: discusses the impact of group dynamics, leading groups and teams, strategies for developing and maintaining productive working relationships, managing group dynamics and the role of facilitation within consulting.	✓	✓	O

<p>7029 Communication strategies for consulting Content includes: explore how to create effective communication strategies, deploy effective communication skills to build relationships and communicate effectively with clients.</p>	✓	✓	O
<p>7024 Professional practice Content includes: understanding the professional and ethical standards to which consultants should work, codes of conduct, confidentiality, and dealing with ethical dilemmas.</p>	X	X	O
<p>7025 Professional development in consulting Content includes: examines the importance of professional development in the consulting environment, the Consulting Competency Framework, managing own CPD, the development of own team and development of clients employees</p>	X	X	O
<p>7002 Strategic performance management Content includes: examining the performance of organisations and strategic business units, effective business planning and target setting, managing business unit performance, organisational politics, and delegation and influencing skills.</p>	X	X	O
<p>7006 Organisational direction Content includes: reviewing the client's organisational strategic aims and objectives, creating corporate strategies, the strategic planning process, situational analysis and strategic options modelling.</p>	X	X	O
<p>7009 Strategic project management Content includes: strategic project planning, working with project sponsors and stakeholders, project planning, gaining agreement to implementation managing and handing over the project</p>	X	X	O
<p>7010 Organisational change Content includes: understanding change models, tools and techniques, developing strategies for change, evaluating the impact of change strategies.</p>	X	X	O
<p>7020* Leadership coaching and mentoring skills Content includes: developing skills and practices that support coaching and mentoring. You will learn about ethical issues, the creation of coaching and mentoring plans and how to overcome resistance.</p>	X	X	O

Delivery method

Our courses are delivered through highly supportive distance learning using a combination of personal tutor support and access to i-cademy our online learning portal. On enrolment you gain instant access to i-cademy where you will find all your learning materials and other study resources available for viewing and download.

You will be allocated a personal tutor who will guide you through your course, undertake telephone tutorials and assess all of your course assignments.

You will need a PC, Laptop or Notebook with sound, internet access, and meet minimum browser requirements of: Firefox 4+, Internet Explorer 8, Safari 5, Google Chrome 11, or Opera 9. You will need to disable pop-up blockers and enable cookies for the learning portal.

If you would prefer not to use our online portal and use traditional distance learning with physical workbooks and learning materials please let us know as we can provide this.

What the Chartered Management Institute said about us:

“All workbooks contain first-rate knowledge and understanding... It is rare to see candidate support material of such high quality”

Testimonial:

I chose to study my diploma in management consultancy through Blueprint, and I am now qualified thanks to the excellent support from my tutor.

From the start Blueprint was very quick to send me through all my study material, and very soon after they arrived I received a call from my tutor to talk me through my studies. She offered on-going support and made me feel as though I could pass all of the assignments, despite the long period of time since I had last studied.

I can honestly say that it was the motivation provided by my tutor that saw me through to passing the diploma, and she was a huge source of encouragement for me. The feedback on all of the assignments was constructive, and always given to me very quickly after submission.

Without a doubt if I were to consider studying in the future I would use Blueprint based on the quality of the material and the quality of the tutors. Thank you Blueprint for all of your support.

**Julie Jones
Financial Sector Management Consultant**

How to enrol

You can enrol online, by email, phone or by post. For questions about any of our courses, phone 0845 8620 140 or email: enquiries@managers.gb.com

You just need to enrol online at www.managers.gb.com or www.consultancytraining.org.uk. You will also be asked to complete an enrolment form with your unit choices.

If your employer wishes to sponsor your learning, we are happy to send them the invoice for payment. However, we will need to have an official company purchase order number first, which you can insert into the relevant box on the enrolment form.

Before enrolling please make sure you have read our terms and conditions, these can be found on our website www.managers.gb.com.

Course Fees

The table below details the fees for each course.

The price shown is fully inclusive of VAT.

There are NO hidden additional fees to pay such as registration or certification

Our instalment option is for individuals paying their own fees. Companies do not qualify.

Course	Fee £	Instalment option	Deposit £	Number of instalments	Instalment £
Level 5 Award Professional Consulting	612	Y	240	2	216
Level 5 Certificate Professional Consulting	996	Y	240	4	204
Level 5 Diploma Professional Consulting	1800	Y	300	9	173.33
Level 7 Award Professional Consulting	720	Y	300	2	240
Level 7 Certificate Professional Consulting – two units	1200	Y	300	4	240
Level 7 Certificate Professional Consulting – three units	1500	Y	360	4	300
Level 7 Diploma Professional Consulting	2820	Y	480	9	266.66

Our instalment plan includes a £60 set up fee. There are no interest charges.

Instalment options are only available when paying by a debit or credit card or by using PayPal.

Instalments are taken on a 30 day cycle – every 30 days from the date of purchase.

The fee table shows the deposit + number of 30 day instalments

For Example: Level 7 Diploma in Professional Consulting =

$$1 \times \text{Deposit } \pounds 480 + 9 \times \pounds 266.66$$

BLUEPRINT

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Guide to Consulting Qualifications



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